



UNIFOUR SENIOR GAMES

Steve Jones, Coordinator
City of Hickory Parks and Recreation Department
1451 8th Street Drive, NE
Hickory, NC 28601

Telephone: (828) 324-1200
Fax: (828) 323-1042
Email: stjones@ci.hickory.nc.us

June 1, 2010

FOR IMMEDIATE RELEASE

MORE THAN 350 AREA SENIORS QUALIFY FOR NORTH CAROLINA SENIOR GAMES STATE FINALS

From April 30 – May 21 nearly 700 seniors from Alexander, Burke, Caldwell and Catawba Counties participated in the 26th Annual Unifour Senior Games. More than 350 of these athletes and artists have qualified for the North Carolina Senior Games State Finals after award-winning performances at the local games. The State Finals will be held in September and October in Raleigh, Winston-Salem, Greenville and Clayton.

The Unifour Senior Games are an athletic and artistic event for seniors 55 years old and better. The Unifour Senior Games are sanctioned by North Carolina Senior Games and are part of a statewide network of 54 Local Games for all 100 counties. The oldest participant this year was 97-year-old Essie Reinhardt of Newton.

Participants took part in the largest local Senior Games program in North Carolina. Many of them were very successful in their pursuits of Gold, Silver and Bronze medals. Events ranged from a juried art show to athletic events including table tennis, cycling, bowling, swimming, track and field, spincasting, bocce and basketball shooting.

The Hickory Parks and Recreation Department coordinate the Unifour Games with support from the Morganton Parks and Recreation Department, The Western Piedmont Council of Governments Area Agency on Aging, the Lenoir Parks and Recreation Department and the Newton Parks and Recreation Department. The Local Games are held annually to qualify participants for State Finals.

North Carolina Senior Games is a nonprofit organization dedicated to providing year-round health promotion and education for adults 55 years of age and better, and is sponsored statewide by the North Carolina Division of Aging and Adult Services. Local Gold Sponsors for the Unifour Senior Games are the Hickory Parks and Recreation Department, the Beaver Family Foundation, The United Arts Council of Catawba County, Catawba Valley Medical Center, the Hickory Crawdads, Carolina Orthopaedic, Frye Regional Medical Center, Humana, Olive Garden, The Unifour Foundation and Prime Life Ed-Ventures. Silver Sponsors include Hickory Orthopaedic, Catawba Valley USBC and Pepsi. Bayada Nurses is a Bronze Sponsor of the Games.

The 2011 Unifour Senior Games will be held in April and May. For more information on how to become a participant, sponsor or volunteer for the Unifour Senior Games contact Local Coordinator Steve Jones at 324-1200 or stjones@ci.hickory.nc.us .